# Dream with Dan

## Community Building
- Provide a sense of a connected Area and community
- Online collaboration
  - Online newsletters (Instagram and Email)
  - Monthly online webinars
  - Remind groups
- Create fun competitions between Chapters that encourage Area spirit and community
- Spirit and theme day at DECA conferences

## Sponsorships
- Help members manage the costs of DECA conferences
- Create State sponsorship guide
  - Provides information and tools to assist members and Chapters
  - Helps cut down on the costs of DECA conferences and raises money for different DECA activities
- Members and Chapters partner with local businesses which provide sponsorship opportunities

## Membership Recruitment
- Develop new promotional activities for Area 8
- Publish promotional messages that can be used by Chapters
- Outreach at middle schools to gain more interest for incoming high school students

## Communication
- Make sure chapters have knowledge of current events that are happening in the Area and State
- Launch online Area web platform
  - Chapters share information and collaborate on DECA topics every month
  - Area president can generate feedback and shape follow-up messages
- Create monthly online webinars
  - Webinars allow Chapters to communicate and stay updated on important dates and events within the Area
- Train Chapter presidents and create an Area board
  - The Area board will consist of Chapter presidents and allows Chapters to have a larger input in Area activities
  - Help Chapter presidents understand the appropriate communication channels and protocols
- Utilize all Area 8 social media accounts
  - Instagram, Facebook, and Twitter accounts will be revolutionized