This study guide is presented as a knowledge base of general DECA information. Test questions will be taken from both this study guide AND information found elsewhere. In addition to using this Study Guide, you should also refer to information in the Candidate Application Guide, and information available online at www.wadeca.org, www.deca.org, and www.decadirect.org.

**TERMS/PEOPLE YOU SHOULD KNOW**

Advisors | DECA Inc. | DECA Month  
Area Leaders | DECA Direct.org | Parliamentary Procedure  
Board of Directors | Diamond | Program of Leadership  
Chapters | FCCLA | SCDC  
Competitive Events (Names) | FFA | SOLT  
Competitive Events (Categories) | FLC | Teach DECA  
CTSO | HOSA | Washington DECA Board of Directors  
Current State Officers | ICDC | Washington DECA staff  
Current Executive Officers (International) | MDA | Washington DECA areas  
DECA’s colors | DECA Elevate | Western Region states  
DECA Guide | DECA Inc. | WRLC  
Board of Directors |  

**DECA KNOWLEDGE**

DECA membership is made up of ______ state associations and Canada with a membership of over _____________.

Where is DECA Headquartered?

What are the 4 regions of DECA Inc. (internationally)?

Washington DECA is part of the Western Region. Which other states are part of DECA’s Western Region?

DECA has membership outside of the United States in which countries, territories, and Canadian provinces?

When was International DECA (aka DECA Inc) incorporated?

What is DECAdirect.org?

What are the official colors of DECA?

Where is the ICDC going to be held during this school year? Where will ICDC be held during next school year?

What are the four Divisions of DECA?
WASHINGTON DECA KNOWLEDGE

When was Washington DECA founded?

Who is the Executive Director of Washington DECA?

Where is Washington DECA Headquartered?

Who is the State Officer Leadership Coach for the Washington DECA State Officer Team?

How many members does Washington DECA have?

How many chapters are part of Washington DECA?

What is this year’s theme for Washington DECA?

Who are the Area Leaders?

What is Washington DECA’s mission?

What is Washington DECA’s vision?

DECA TRADITIONS

The DECA Mission and Values
DECA’s mission is to prepare emerging leaders and entrepreneurs in marketing, finance, hospitality and management.

DECA’s core values and attributes are competence, innovation, integrity and teamwork.

The DECA Diamond
The inner four points of the DECA diamond represent the guiding principles which address the purpose of DECA’s comprehensive learning program:

- Integrates into Classroom Instruction
- Applies Learning
- Connects to Business
- Promotes Competition

The outer four points of the DECA diamond address the results of DECA’s comprehensive learning program. DECA prepares the next generation to be:

- Academically Prepared
- Community Oriented
- Professionally Responsible
- Experienced Leaders

DATES TO KNOW

<table>
<thead>
<tr>
<th>SCDC</th>
<th>ICDC</th>
<th>FLC</th>
<th>WRLC</th>
</tr>
</thead>
</table>

PAGE 2