

DECA BULLETIN

STUDENT EDITION



Innovate 2020: THE conference of the season

INNOVATE 2020: WRLC NOVEMBER 9-13

Your DECA experience is getting 100x better this November with these perks:

- **Enjoy the conference, on your time.** No need to “leave class” because Innovate 2020 is recorded and available for 30 days after the conference! (Some restrictions apply).
- **Participate in the conference, enhance your resume!** Earn digital badges to show off your DECA achievements.
- **Compete and WIN. Get #ICDC ready** with judge feedback in these events:
 - Innovation Pitch Competition
 - Principles of Hospitality (1st year only)
 - Entrepreneurship (individual)
 - Marketing Communications (individual)
 - DECA Exam Competition (exam only)
- Follow the **Innovate 2020 IG** for speaker announcements!
- Explore all of the conference offerings!

STUDENT OPPORTUNITIES

Business Classroom Challenges | The Marketing Counts Challenge and Personal Finance Challenge begin this month! Register with your DECA teacher.

October 12: **Marketing Counts Challenge**
October 26: **Personal Finance Challenge**

DATES TO KNOW:

- 2** *Innovate 2020 scholarship applications due. Ask your DECA teacher.*
- 12** *Innovate 2020 registration closes*
- 12** *Marketing Counts Challenge begins*
- 23** *Innovate 2020 scholarship thank-you letters due*
- 26** *Personal Finance Challenge begins*



“Innovation distinguishes between a leader and a follower.”

-Steve Jobs

HOW VIRAL CAN YOU GET?

The rules are simple.
Make a video. Go viral.
Get rewarded.

More info coming to the **Innovate IG**.

DECA INC. SCHOLARSHIPS

Apply today!