Innovate 2020: THE conference of the season

INNOVATE 2020: WRLC  NOVEMBER 9-13

Your DECA experience is getting 100x better this November with these perks:

- **Enjoy the conference, on your time.** No need to “leave class” because Innovate 2020 is recorded and available for 30 days after the conference! (Some restrictions apply).

- **Participate in the conference, enhance your resume!** Earn digital badges to show off your DECA achievements.

- **Compete and WIN. Get #ICDC ready** with judge feedback in these events:
  - Innovation Pitch Competition
  - Principles of Hospitality (1st year only)
  - Entrepreneurship (individual)
  - Marketing Communications (individual)
  - DECA Exam Competition (exam only)

- Follow the **Innovate 2020 IG** for speaker announcements!
- Explore all of the conference offerings!

DATES TO KNOW:

2  Innovate 2020 scholarship applications due. Ask your DECA teacher.
12  Innovate 2020 registration closes
12  Marketing Counts Challenge begins
23  Innovate 2020 scholarship thank-you letters due
26  Personal Finance Challenge begins

“Innovation distinguishes between a leader and a follower.”
- Steve Jobs

HOW VIRAL CAN YOU GET?

The rules are simple. **Make a video. Go viral. Get rewarded.**

More info coming to the **Innovate IG**.

DECA INC. SCHOLARSHIPS

Apply today!

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**Business Classroom Challenges** | The Marketing Counts Challenge and Personal Finance Challenge begin this month! Register with your DECA teacher.

October 12: **Marketing Counts Challenge**
October 26: **Personal Finance Challenge**

Washington DECA is committed to creating and maintaining a healthy and respectful environment for all of our student emerging leaders and entrepreneurs. Our philosophy is to ensure all members, regardless of race, color, religion, sex, national origin, age, disability, sexual orientation, or socio-economic status are treated equally and respectfully. Any behavior in the form of discrimination, harassment, or bullying will not be tolerated. It is the responsibility of all members to uphold and contribute to this climate.