MENTOR. SUPPORT. INSPIRE. PARTNER.

WASHINGTON DECA
EMERGING LEADERS
EMPOWER HOUR
SPONSORSHIP PACKAGES
WHY PARTNER? As the largest Career and Technical Student Organization in Washington State, we are committed to providing access to the DECA experience.

WE ARE STRATEGICALLY IMPLEMENTING OUR MISSION BY:

1. STRENGTHENING OUR FINANCIAL FOUNDATION FOR LONG-TERM SUCCESS
2. OPTIMIZING STAKEHOLDER RELATIONSHIPS
3. INCREASING BRAND AWARENESS, AND
4. EXPANDING ACCESS TO THE DECA EXPERIENCE

We offer a diverse selection of volunteer opportunities including event and conference support, advertisement and branding incentives, or customized packages based on each partner’s needs.

For over 73 years, Washington DECA has grown stronger as our partners recognize the value in their time, resources, and charitable investments.

We are pleased to extend this invitation to your organization as the impact it will have on our 12,000 members will help advance our mission of providing Washington students access to the DECA experience.

OUR STUDENT MEMBERS LEVERAGE THEIR DECA EXPERIENCE TO BECOME ACADEMICALLY PREPARED, COMMUNITY ORIENTED, PROFESSIONALLY RESPONSIBLE, EXPERIENCED LEADERS.

“Washington DECA provided me with the knowledge, leadership, and confidence necessary to succeed. Being a member was the most fulfilling part of my high school experience. I am excited for the rewarding impact it will have on others.”

- Alfonso Godinez, Lakes High School
WHY DECA?

We are on a mission to provide business and leadership opportunities to high school students to succeed in school, careers, and life. Beginning in the classroom, the DECA experience provides a platform for high school students to develop skills needed to be successful in college and careers. Through a comprehensive learning program that outgrows the common textbook, our members challenge themselves by enrolling in college-level marketing, finance, and management courses; operating their school stores; conducting, evaluating, and presenting innovative research projects for future or existing businesses; and seeking opportunities to become community-involved, while learning the value of giving back.

WASHINGTON DECA BY THE NUMBERS

12,000+ PROFESSIONAL, ALUMNI, AND STUDENT MEMBERS

170 CHAPTERS ACROSS OUR STATE

$140,000+ SCHOLARSHIPS PROVIDED TO MEMBERS

220+ COMMUNITY OUTREACH PROJECTS CONDUCTED STATEWIDE IN 2018

STUDENTS SAY DECA PREPARED THEM FOR COLLEGE AND CAREERS 89%

STUDENTS SAY DECA IS THE LINK BETWEEN THE CLASSROOM AND REAL-WORLD EXPERIENCES 90%

STUDENTS REPORT AN A OR B AVERAGE 98%

4TH LARGEST DECA ASSOCIATION IN THE WORLD
DIAMOND PARTNER SPONSORSHIP  INVESTMENT: $5,000
» 10 Empower Hour Boxes (1 VIP box + 9 guest boxes) *
» Company logo listed as diamond partner in all Empower Hour collateral and social media promotion
» Virtual recognition by our Empower Hour emcee
» Company logo displayed on-screen during Empower Hour
» Three exclusive posts on Facebook, Twitter, Instagram, and LinkedIn
» Company logo on marketing materials and event landing page

GOLD PARTNER SPONSORSHIP  INVESTMENT: $3,000
» 10 Empower Hour Boxes (1 VIP box + 9 guest boxes) *
» Company logo listed as gold partner in all Empower Hour collateral and social media promotion
» Virtual recognition by our Empower Hour emcee
» Company logo displayed on-screen during Empower Hour
» Company logo on marketing materials and event landing page

SILVER PARTNER SPONSORSHIP  INVESTMENT: $1,500
» 10 Empower Hour Boxes (1 VIP box + 9 guest boxes) *
» Company logo listed as silver partner in all Empower Hour collateral and social media promotion
» Company logo displayed on-screen during Empower Hour
» Company logo on marketing materials and event landing page

EMPOWER HOUR CAPTAIN  INVESTMENT: $1,000
» 10 Empower Hour Boxes (1 VIP box + 9 guest boxes) *

IN-KIND SPONSOR AUCTION ITEM  YOUR CHOICE OF VALUE
» Please contact wendy@wadeca.org for in-kind sponsorships

* Empower Hour boxes will include a tapas selection from The Tall Chef and a sommelier’s surprise wine selection. The minimum Captain donation includes the cost of ten Empower Hour boxes. Boxes to be delivered to each registered attendee.
CONTACT INFORMATION

Contact Name: _________________________________ Organization: _____________________________

Address: ______________________________________ City/State/Zip: _____________________________

Email Address: _________________________________ Phone Number: ____________________________

SPONSORSHIP PACKAGES

☐ Diamond Partner Sponsorship – $5,000
☐ Gold Partner Sponsorship – $3,000
☐ Silver Partner Sponsorship – $1,500
☐ Empower Hour Captain Sponsorship – $1,000

VOLUNTEER

We have both in-person and remote volunteer positions available throughout the year, giving you unique opportunities to network and connect with our student members. If you would like to learn more, please check the option below.

☐ Send me more information about volunteering opportunities.

ADDITIONAL INFORMATION

Address all communications and checks to:
Washington DECA
16040 Christensen Road, Suite 215
Tukwila, WA 98188

Enclosed is my tax-deductible gift of: $ ________.

IN-KIND SPONSORSHIPS

Item: ______________________________________


Value: $_______________

QUESTIONS

Contact lori@wadeca.org with questions.

ADVERTISEMENTS & LOGOS:

- For logo branding and advertisements, please send a high resolution .AI or .EPS file of your company logo by Sunday, August 23, 2020 to nicole@wadeca.org. A logo with a transparent background is preferred.

For more information, please visit www.wadeca.org/empower-hour.
MEMBERSHIP SPONSORSHIP
Help provide the gift of DECA membership to students in a chapter near you. A membership fee of $20 covers one student.

STATE CAREER DEVELOPMENT CONFERENCE TRAVEL SPONSORSHIP
A travel sponsorship of $250 per student covers the registration conference fee, transportation to and from the conference, and housing during the State conference.

INTERNATIONAL CAREER DEVELOPMENT CONFERENCE TRAVEL SPONSORSHIP
A travel sponsorship of $1,000 per student covers the registration conference fee, airfare, ground transportation, and housing during the International conference.

“DECA has helped me grow as a person. I have learned more in DECA than I ever have in another class such as acquiring public speaking skills and how to be successful in job interviews. Because of DECA, I believe I have what it takes to be the first in my family to attend a university and further my education.
- Junior, Chiawana High School

“Having been in DECA throughout high school, I fully believe I have received the ultimate DECA experience. Being in DECA has allowed me to be comfortable with public speaking, gain management experience through my chapter’s school-based enterprise, and expand my leadership experience as my chapter’s treasurer and president. DECA has been the light of my time in high school and I look forward to the everlasting impact it will have on my education and career.”
- Senior, Deer Park High School
LOCAL CHAPTER SPONSORSHIP CONTRACT

CONTACT INFORMATION

Contact Name: _________________________________ Organization: _____________________________
Address: ______________________________________ City/State/Zip: _____________________________
Email Address: _________________________________ Phone Number: ____________________________

SPONSORSHIP PACKAGES

For each blank, please indicate the number of students you would like to sponsor.

☐ Membership Sponsorship: $20 x ___________ = $_____________

☐ State Career Development Conference Travel Sponsorship: $250 x __________ = $_____________

☐ International Career Development Conference Travel Sponsorship: $1,000 x ________d= $_____________

Chapter name receiving sponsorship: ____________________________ Total: $ _________________________

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PROVIDING BUSINESS AND LEADERSHIP OPPORTUNITIES TO HIGH SCHOOL STUDENTS TO SUCCEED IN SCHOOL, CAREERS, AND LIFE.