



NOW BOARDING: DECA FLIGHT 2020

SOARING TO THE NEXT LEVEL



TABLE CAPTAIN PACKET

WASHINGTON DECA
EMERGING LEADERS LUNCHEON

WEDNESDAY, SEPTEMBER 23
MUSEUM OF FLIGHT





A MESSAGE FROM OUR TEAM

Dear Friends,

Washington DECA's annual Emerging Leaders Luncheon is both a celebration and an opportunity. It is a time to commemorate our successes and elevate our goals, and to find inspiration in the stories of the extraordinary students Washington DECA empowers every day. It is also a chance for you to make a difference.

The 2020 Emerging Leaders Luncheon will take place on Wednesday, September 23, 2020 at the Museum of Flight in Seattle. We are excited to invite you to join us as a Table Captain for the event.

Washington DECA's Emerging Leaders Luncheon is critical to the success of supporting students who are seeking opportunities the DECA experience provides. Table Captains are essential to its success. Whether you are new to the idea of hosting a table or you are returning for another year, we are grateful for your willingness to help our Washington DECA student members.

We are committed to our mission in making the 2020 luncheon the best ever. Please help us reach our fundraising goal.

All the best,

Lori Hairston
EXECUTIVE DIRECTOR

Lila Mowatt
DIRECTOR OF PHILANTHROPY

Greg McCormick
BOARD CHAIR



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EVENT DETAILS & TABLE CAPTAINS

MUSEUM OF FLIGHT, SEATTLE, WA
WEDNESDAY, SEPTEMBER 23, 2020

11:15 A.M.....CHECK-IN
11:30 A.M.....STUDENT PRESENTATIONS
& SILENT AUCTION
12:00 P.M.....PROGRAM BEGINS
1:30 P.M.....PROGRAM CONCLUDES

LUNCHEON TABLE CAPTAINS: *The Key to Success*

Table captains are the true stars of the luncheon.

By reaching out and sharing information about Washington DECA and encouraging people to attend the luncheon, you are true ambassadors for a stronger, more vibrant community. That is a significant mission, and one that deserves recognition, along with our appreciation. As a Table Captain, here is what's in it for you:

- A hosted, exclusive party with your fellow Table Captains
- An invitation to the post-luncheon VIP reception
- Recognition in the luncheon program
- A special "thank you" gift following the event

What to Expect

During the luncheon, Table Captains and their guests will:

- Enjoy McCormick & Schmicks catering
- Learn more about the work Washington DECA is doing in our community to help prepare innovative leaders and entrepreneurs who make a positive social and global impact.
- Hear an energizing keynote address
- Be asked to support the work of Washington DECA with a donation (suggested minimum of \$150)
- Leave inspired!

Friends of DECA Giving Levels

YOUR SUPPORT MATTERS

[DONATE HERE](#)

\$500 - EXPLORER

Provides 25 students the opportunity to a DECA experience

\$1,000 - CHALLENGER

Covers the career development conference registration fee for 7 members

\$2,500 - CRUSADER

Pays the state conference travel expenses for 10 members

\$5,000 - NAVIGATOR

Offsets the international conference travel expenses for 5 members

\$10,000 - AVIATOR

Allows 6 students the opportunity to become a member and travel/compete at the state and international conference



TABLE CAPTAINING GUIDE

HOW DO I BECOME A TABLE CAPTAIN?

Register online or email lila@wadeca.org.

HOW MUCH IS THE TABLE?

The cost of the table is \$1,200.

IF YOU HAVE PREVIOUSLY SERVED AS A TABLE CAPTAIN:

We will be happy to send you a list of your past guests.

IF YOU ARE A NEW TABLE CAPTAIN:

We will set up a quick phone call to make sure you have all the information you need.

WHAT HAPPENS NEXT?

Tables include seating for 10 (subject to social distancing guidelines), so hosting a table means you + 9 guests or, you can recruit 9 other guests to register online and select you as their table captain. You also can sign up to host more than one table of 10!

Once you've registered as a Table Captain, we will stay in touch to remind you of key dates and ensure the process is easy and enjoyable.

All registered guests will receive a confirmation email with event , directions, and parking information, and on the suggested minimum donation and cost to cover meal.

In late August, we will mail a printed invitation to previous attendees and to all registered guests. In September, we will send your guests a reminder email.

FILLING MY TABLE: SOME TIPS

- Send our "eSave the Date" message (available online soon) with a personal note to friends, family, and colleagues.
- Follow-up with a phone call or note to personally invite guests to join you at your table.
- Once your guests accept your invitation, ask them to register online, or send your guests' details to lila@wadeca.org.

WHAT IF I CAN'T FILL MY TABLE?

Washington DECA can help fill your table with students or advisors who are attending.

NEED MORE INFORMATION?

Please visit wadeca.org. Additional resources include a toolkit with talking points, sample emails, suggested social media posts and a link to the "eSave the Date" message.

QUESTIONS? [LILA@WADECA.ORG](mailto:lila@wadeca.org), OR CALL 206.678.4949.